



## **Vermont Tourism Alliance**

### **Industry Event Calendar Criteria**

- Must be a travel industry/economic development-related event open to the public, including all Vermont Tourism Alliance events, any partner industry related event such as; Tourism Economy Day, Outdoor Recreation Day, VTSTRA Short-Term Rental Conference, Discover New England Summit, Southern Vermont Economy Summit, Vermont Brewers Festival, Vermont Craft Brewers Conference, VLA Annual Conference & Business Meeting, Destination BTV, Etc.
- Tourism industry events must have a Vermont, New England/Regional, or National focus where members of Vermont's Tourism Industry can participate.
- Submitted information must include dates, title, contact information, website link, and a short description of the event. The opportunity to submit an image of the event is also encouraged.
- Vermont Tourism Alliance will approve all submissions and determine if they are in alignment with the organization's overall mission.